

ELIZABETH DAGGAR

917 309-3786

liz@electrofork.com

www.electrofork.com

EDUCATION

1992 BFA GRAPHIC DESIGN PRATT INSTITUTE (*cum laude*)
AREAS OF SPECIALIZATION: GRAPHIC DESIGN, PHOTOGRAPHY

TECHNICAL SKILLS

SOFTWARE / DIGITAL:

ADOBE CREATIVE SUITE 3 (*Illustrator, Photoshop, After Effects, InDesign, Dreamweaver, Flash*)

FINAL CUT PRO/EXPRESS

WORKING KNOWLEDGE OF HTML, CSS

PRE-PRESS / PRODUCTION FOR OFFSET, DIGITAL AND SCREEN-PRINTING PROCESSES

FILE PREPARATION, OPTIMIZATION AND MANAGEMENT FOR WEB, INTERACTIVE AND VIDEO

DIGITAL PHOTOGRAPHY AND SCANNING TECHNOLOGIES, FILE FORMAT AND COLOR CORRECTION AND MANAGEMENT

ANALOG:

35MM PHOTOGRAPHY, INCLUDING B&W NEGATIVE AND PRINTING PROCESSES

WORKING KNOWLEDGE OF SCREEN-PRINTING PROCESS

PROFESSIONAL EXPERIENCE

1999-PRESENT **Owner / Principal**
Electrofork
(SOLE PROPRIETORSHIP; GRAPHIC DESIGN INDUSTRY)

- GRAPHIC DESIGN PROJECTS FOR PRINT INCLUDING IDENTITY DEVELOPMENT, STATIONERY SYSTEMS, SIGNAGE AND COLLATERAL, INCLUDING TRANSPORT TO WEB AND OTHER MEDIA
- ILLUSTRATION FOR PRINT, WEB AND MOTION GRAPHICS
- GRAPHIC DESIGN, ANIMATION AND COMPOSITING FOR TELEVISION AND DOCUMENTARIES

Select Projects and Clients

Set projections for CFDA Fashion Awards

Batwin + Robin Productions

DESIGN, ANIMATION AND PRODUCTION FOR MULTIPLE PROJECTORS

2009

Motion graphics for "Kid's Day" video reel

New York Life

DESIGN, ILLUSTRATION, ANIMATION AND PRODUCTION OF INTERSTITIALS

2009

Web site for fine art photographer

Maura Sullivan

GRAPHIC DESIGN AND IMPLEMENTATION OF WEB SITE PORTFOLIO

(WWW.MAURASULLIVAN.COM)

2009

Print materials and web site for NYC Wildflower Week

Torrey Botanical Society

GRAPHIC DESIGN, PRODUCTION OF IDENTITY, PRINT MATERIALS AND WEBSITE

(WWW.NYCWILDFLOWERWEEK.ORG)

2008 - ONGOING (UPDATED ANNUALLY)

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Print materials and web site for a public market campaign

New Amsterdam Market

WEB AND PRINT DESIGN AND PRODUCTION

(WWW.NEWAMSTERDAMMARKET.ORG)

2007 - ONGOING

Web site for tapas restaurant and lounge

Beast

GRAPHIC DESIGN, PHOTOGRAPHY AND IMPLEMENTATION OF WEB SITE

(WWW.BROOKLYNBEAST.COM)

2007

Web site and promotional materials for cheesemongers

Saxelby Cheese

GRAPHIC DESIGN AND IMPLEMENTATION OF WEB SITE; DESIGN FOR PRINT MATERIALS

(WWW.SAXELBYCHEESE.COM)

2007

Press kit and school profile for Urban Assembly School for Law & Justice

The Urban Assembly

GRAPHICS DESIGN AND PRODUCTION OF PRESS KIT

2007 - ONGOING (UPDATED ANNUALLY)

Motion graphics for “We Gather” movie stunt

Women’s Entertainment

GRAPHIC DESIGN, ANIMATION AND PRODUCTION

2007

Motion graphics for “Romantic Getaway” sweepstakes / movie stunt

Women’s Entertainment

GRAPHIC DESIGN, ANIMATION AND PRODUCTION

2005

Motion graphics packaging for “Off the Canvas” documentary

Readymade Productions

GRAPHIC DESIGN, ANIMATION AND PRODUCTION OF CREDITS, LOWER THIRDS

2004

Motion graphics for “In the Company of Women” documentary

Orchard Films

GRAPHIC DESIGN AND COMPOSITING FOR OPENING AND CLOSING CREDITS, LOWER THIRDS

2003

Motion graphics for “IFC Fridays@Bravo”

Edgeworx

ART DIRECTION, DESIGN, ANIMATION AND PRODUCTION; OVERSEEING AND MANAGING ANIMATORS

2002

Motion graphics for NASDAQ’s “Global connections Theater Space”

Batwin + Robin Productions

GRAPHIC DESIGN AND ANIMATION FOR SET PROJECTIONS

2009

1998-1999 **Broadcast Designer / Animator**

Edgeworx

(PRIVATELY HELD; 11-50 EMPLOYEES; BROADCAST MEDIA INDUSTRY)

- FREELANCE ON A BY-PROJECT BASIS INVOLVING GRAPHIC DESIGN, ANIMATION AND COMPOSITING

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1998-1999 **Graphic Designer**
Gotham Interactive
(PRIVATELY HELD; 11-50 EMPLOYEES; WEB AND INTERACTIVE INDUSTRY)

- FREELANCE GRAPHIC DESIGN FOR WEB AND INTERACTIVE MEDIA ON A BY-PROJECT BASIS

1996-1998 **Senior Graphic Designer**
Kraus Creative (formerly Kraus LeFevre Studios)
(PRIVATELY HELD; 11-50 EMPLOYEES; GRAPHIC DESIGN INDUSTRY)

- GRAPHIC DESIGN FOR PRINT AND WEB
- GRAPHIC DESIGN AND ANIMATION FOR VIDEO AND MULTIMEDIA

1994-1996 **Broadcast Designer / Animator**
Viacom/VH1
(PUBLIC COMPANY; 10,001 OR MORE EMPLOYEES; BROADCAST MEDIA INDUSTRY)

- GRAPHIC DESIGNER AND ANIMATOR FOR ON-AIR PROMOS, INCLUDING PRE- AND POST-PRODUCTION OF PROMOS AND PACKAGING FOR SPECIALS AND SERIAL PROGRAMMING.
- TRANSPORT OF DESIGNS TO PRINT AND WEB APPLICATIONS
- INCLUDED ONE MONTH ON CHARACTER DESIGN AT MTV ANIMATION

1996-1994 **Art Director/Designer**
Concrete Marketing
(PRIVATELY HELD; 11-50 EMPLOYEES; MARKETING AND ADVERTISING INDUSTRY)

- PRIMARY DUTY: ART DIRECTOR FOR MUSIC INDUSTRY MAGAZINE, FOUNDATIONS: DESIGN, LAYOUT, PRODUCTION AND ON-PRESS OF 28-PAGE BI-MONTHLY MAGAZINE
- SECONDARY DUTIES: GRAPHIC DESIGN AND PRODUCTION FOR OTHER COLLATERAL INCLUDING DIRECT THE MAIL AND IN-STORE MATERIALS, MARKETING MATERIALS, PRINT ADS AND YEARLY PROGRAM FOR THE FOUNDATIONS FORUM CONFERENCE

EXHIBITIONS

2009 **Holiday Show** (solo exhibition in gallery space)
Artez'n Gallery & Shop
BROOKLYN, NY

2008 **Artlog, Selected works** (group exhibition)
Affordable Art Fair
NEW YORK, NY

Atlantic Avenue Artwalk (group exhibition)
Artlog gallery space
BROOKLYN, NY

My Way (GROUP EXHIBITION AND SALE)
Humble Gallery
SANTA FE, NM
Opening (GROUP EXHIBITION AND SALE)
Metal & Thread
BROOKLYN, NY

CCA 7th Annual Photo Auction (group exhibition)

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- Center for Contemporary Arts
SANTA FE, NM
A Fine Line (2-person exhibition)
Artists at the Mad Framer
SANTA FE, NM
- 2007 *Artist as Traveler* (group exhibition)
Object Art Gallery
BROOKLYN, NY
- MCCNY Gallery (group exhibition)
NEW YORK, NY
- Art or Advertisement?* (GROUP EXHIBITION)
52.5 Records gallery
CHARELSTON, SC
- Paper Dolls III* (invitational group exhibition)
Women's Art Center
SALT LAKE CITY, UT
- 2006 *Holy Crap! What Do You Believe?* (group exhibition)
The Creative Alliance at the Patterson
BALTIMORE, MD
- Paper Dolls II* (invitational group exhibition)
Women's Art Center
SALT LAKE CITY, UT
- 2005 *Art of Modern Rock Exhibit* (invitational group exhibition)
Ken Sander's Rare Books
SALT LAKE CITY, UT
- Graphic Noise* (group exhibition)
Museum of Design Atlanta (MODA)
ATLANTA, GA
- Paper Dolls* (invitational group exhibition)
Women's Art Center
SALT LAKE CITY, UT
- B.B. Birdy's Funny Club Show* (group exhibition)
SELECT GALLERIES
TRAVELING EXHIBITION, SELECT CITIES WORLDWIDE
- 2004 *10th Annual Calendar Release & Retrospective* (SINGLE-PERSON SHOW)
Bar 4
BROOKLYN, NY
- 1995 *In Progress* (group exhibition)
450 Broadway Gallery, NY SoHo Biennial
NEW YORK, NY
- 1992 *Boss & Dagggar: Better Than You!* (2-person senior exhibition / co-curatorial)
Pratt Institute
BROOKLYN, NY
- 1990 *Cows, Babes & Art* (mini-co-curatorial within survey of student work)

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Pratt Institute
BROOKLYN, NY
BIBLIOGRAPHY

- BRYONY, "CALENDRIA" REVIEW, *For Print Only*, DECEMBER 14, 2009 (BLOG)
JONATHAN CROWE, "CALENDRIA" REVIEW, *The Map Room*, NOVEMBER 9 2009 (BLOG)
ASHLEA HALPERN, "TEN LOCAL ETSY SELLERS SHOW OFF THEIR BEST DIY HOME-DESIGN PROJECTS",
Time Out New York, OCTOBER 15-21, 2009
DENNIS KING, *Art of Modern Rock Mini #2 Poster Girls*, 2008, PP 57, 158, 188
JOHN A. PARKS, "BOLDNESS AND CLARITY: THE ARCHITECTURAL PAINTINGS OF ELIZABETH DAGGAR", *American Artist*, APRIL 2008, PP 28-35
DENNIS KING, *Art of Modern Rock Mini #1 A-Z*, 2007, PP 59, 170
PAUL GRUSHKIN AND DENNIS KING, *Art of Modern Rock: The Poster Explosion*, 2004, P 136
CLAY HAYES, *Gigposters Playing Cards #1*, 2005, (SIX OF SPADES CARD)
"NEW FACES", SELECTION OF FONT DESIGNS, *Publish Magazine*, MAY 1999, P 34

AWARDS / RECOGNITION

- 1999 *Kraus/LeFevre Studios CD-ROM (collaboration, selected for Designers category)*
Interactive Design 1, Graphis
- 1996 *VH1 Premiere Videos SHOW PACKAGING (collaboration / Typographic Excellence in video category)*
Typography 17, The Annual of the Type Directors Club Exhibition
- 1992 *Pratt Circle Award of Excellence in Academic Achievement*
Pratt Institute

CONFERENCES / SYMPOSIA

- 2000 *We Went Digital, Where Were you? (panelist and screening)*
New York Vidfest Digital Conference
LINCOLN CENTER, NEW YORK CITY

JURIED SCREENINGS

- 1999 *Selected Shorts Program (screening)*
ResFest Digital Film Festival
VARIOUS CITIES WORLDWIDE